

HARVARD
WESTLAKE
S C H O O L

DESIGN SYSTEM
GUIDELINES



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PURPOSE OF BRAND GUIDELINES

Please refer to these visual guidelines whenever using Harvard-Westlake branding of any sort. These guidelines are intended to be flexible, expandable, and adaptable. Amendments to this document are managed by the Communications Office.

MASTER BRAND LOGO MATRIX

FORMAL / INSTITUTION

FORMAL



INFORMAL

CREST



WORD MARK

HARVARD
WESTLAKE
SCHOOL

HARVARD
WESTLAKE

LOCKUP: LOGO + CREST
HORIZONTAL



LOCKUP: LOGO + CREST
VERTICAL



HARVARD
WESTLAKE
SCHOOL

HARVARD
WESTLAKE

PROGRAM SUBBRANDS

CUSTOM



UNIVERSAL



HARVARD-WESTLAKE
ALUMNI

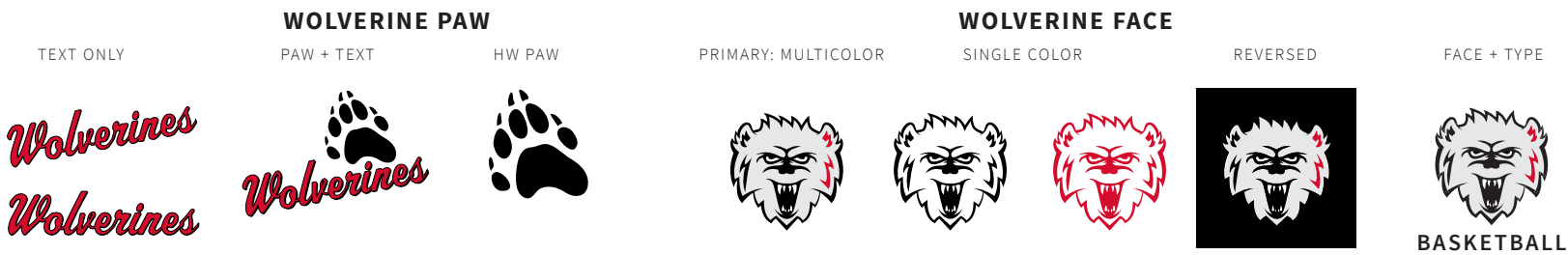


ALUMNI



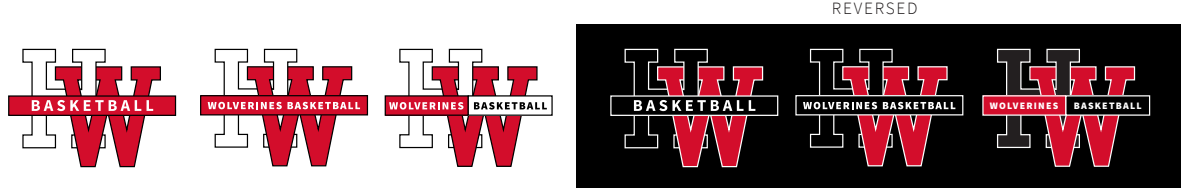
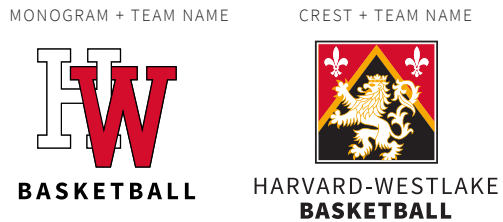
MASTER BRAND LOGO MATRIX

INFORMAL / ATHLETICS



TEAM SUB BRANDS: UNIVERSAL

TEAM SUB BRANDS: CUSTOM



MASTER BRAND LOGO MATRIX

PRODUCTS

CREST



WORD MARK

HARVARD
WESTLAKE



ACADEMIC

LOCKUP: TEXT ONLY

HARVARD-WESTLAKE



LOCKUP: ATHLETIC FONT

HARVARD-WESTLAKE

HARVARD-WESTLAKE

HARVARD-WESTLAKE

ATHLETIC



WOLVERINE PAW

TEXT ONLY

Wolverines



PAW + TEXT



PAW



PAW REVERSED



WOLVERINE FACE

PRIMARY: MULTICOLOR

SINGLE COLOR



REVERSED





MASTER BRAND

FORMAL /
INSTITUTION

FORMAL LOGO

This logo is for formal use only, for example, prefect robes, diplomas, plaques, and other formal installations.

It can be used on screen or in print to support ceremonial events, such as convocation and graduation. When using, ensure all text is legible.



Logo CMYK

BLACK: CMYK (0 0 0 100)

RED: CMYK (12 100 91 3) Build of PMS 186 C

GOLD: CMYK (5 25 70 0) Build of PMS 124 C

BOX CREST

To be used in instances when only the crest is necessary, appropriate, or desired, and copy is not.



Logo CMYK

BLACK: CMYK (0 0 0 100)

RED: CMYK (12 100 91 3) Build of PMS 186 C

GOLD: CMYK (5 25 70 0) Build of PMS 124 C

WORD MARK

To be used in instances when using the crest is not necessary, appropriate, or desired.

HARVARD
WESTLAKE
S C H O O L

Vertical Logo CMYK

BLACK: CMYK (0 0 0 100)

RED: CMYK (12 100 91 3) Build of PMS 186 C



Reversed

USE ON DARK CONTRASTING BACKGROUND

WHITE : Reversed (KO)

RED: CMYK (12 100 91 3) Build of PMS 186 C



Reversed

USE ON RED BACKGROUND

WHITE : Reversed (KO)

RED: CMYK (12 100 91 3) Build of PMS 186 C

BOX CREST + WORD MARK LOCK UP - HORIZONTAL

This logo is for more general use, examples include printed collateral and brochures. Use this primary horizontal logo whenever possible. If unsure, choose the logo that best fits the space and allows all text to be legible.



Horizontal Logo CMYK

BLACK: CMYK (0 0 0 100)

RED: CMYK (12 100 91 3) Build of PMS 186 C

GOLD: CMYK (5 25 70 0) Build of PMS 124 C



Reversed

USE ON DARK CONTRASTING BACKGROUND

BLACK: CMYK (0 0 0 100)

RED: CMYK (12 100 91 3) Build of PMS 186 C

GOLD: CMYK (5 25 70 0) Build of PMS 124 C



Reversed

USE ON RED BACKGROUND

BLACK: CMYK (0 0 0 100)

RED: CMYK (12 100 91 3) Build of PMS 186 C

GOLD: CMYK (5 25 70 0) Build of PMS 124 C

BOX CREST + WORD MARK LOCK UP - VERTICAL

Whenever possible, use one of the primary horizontal logos. The primary vertical logo is appropriate if the logo must be scaled under 3.5” wide or if the other logos cannot be utilized in a legible way.



Vertical Logo CMYK

BLACK: CMYK (0 0 0 100)

RED: CMYK (12 100 91 3) Build of PMS 186 C

GOLD: CMYK (5 25 70 0) Build of PMS 124 C



Reversed

USE ON DARK CONTRASTING BACKGROUND

BLACK: CMYK (0 0 0 100)

RED: CMYK (12 100 91 3) Build of PMS 186 C

GOLD: CMYK (5 25 70 0) Build of PMS 124 C

HARVARD
WESTLAKE
SCHOOL



Reversed

USE ON RED BACKGROUND

BLACK: CMYK (0 0 0 100)

RED: CMYK (12 100 91 3) Build of PMS 186 C

GOLD: CMYK (5 25 70 0) Build of PMS 124 C

HARVARD
WESTLAKE
SCHOOL

WORD MARK (NO SCHOOL) - VERTICAL

To be used in instances when using the crest is not necessary, appropriate, or desired.

HARVARD
WESTLAKE

Vertical Logo CMYK

BLACK: CMYK (0 0 0 100)

RED: CMYK (12 100 91 3) Build of PMS 186 C



Reversed

USE ON DARK CONTRASTING BACKGROUND

WHITE : Reversed (KO)

RED: CMYK (12 100 91 3) Build of PMS 186 C



Reversed

USE ON RED BACKGROUND

WHITE : Reversed (KO)

RED: CMYK (12 100 91 3) Build of PMS 186 C

BOX CREST + WORD MARK (NO SCHOOL) LOCK UP - HORIZONTAL

This logo is for more general use, examples include printed collateral and brochures. Use this primary horizontal logo whenever possible. If unsure, choose the logo that best fits the space and allows all text to be legible.



Horizontal Logo CMYK

BLACK: CMYK (0 0 0 100)

RED: CMYK (12 100 91 3) Build of PMS 186 C

GOLD: CMYK (5 25 70 0) Build of PMS 124 C



Reversed

USE ON DARK CONTRASTING BACKGROUND

BLACK: CMYK (0 0 0 100)

RED: CMYK (12 100 91 3) Build of PMS 186 C

GOLD: CMYK (5 25 70 0) Build of PMS 124 C



Reversed

USE ON RED BACKGROUND

BLACK: CMYK (0 0 0 100)

RED: CMYK (12 100 91 3) Build of PMS 186 C

GOLD: CMYK (5 25 70 0) Build of PMS 124 C

TEXT ONLY - WEB

Whenever possible, use the vertical stacked version of this logo. Only consider using the horizontal version if this is not appropriate.



HARVARD-WESTLAKE
S C H O O L

Horizontal Logo CMYK

BLACK: CMYK (0 0 0 100)

RED: CMYK (12 100 91 3) Build of PMS 186 C



Reversed

USE ON DARK CONTRASTING BACKGROUND

WHITE : Reversed (KO)



Reversed

USE ON PHOTO

WHITE : Reversed (KO)

SIZING

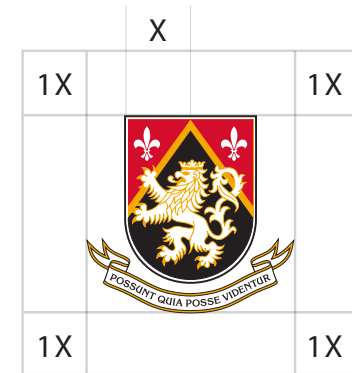
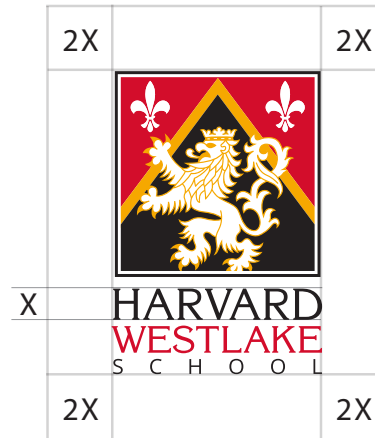
To ensure type legibility and visual impact of all Master Brand Formal logos, proper care should be taken when sizing.



CLEARANCE

To ensure visual impact and clarity, all Formal logos must be properly staged on all materials. They should be free of intrusion by any other graphic element and a safe distance from the edge of any printed page.

All logos should be surrounded on all sides by a minimum amount of clear space in multiples of “X” shown below, as measured in terms of “X” being the height of the word “Harvard” or the width of half the crest (in the non-copy version).



INCORRECT USE

To maintain the integrity of all Formal logos as recognizable graphics, the elements of these logos must never be interchanged, treated in outline, laterally inverted, rotated, distorted, or overprinted on a confusing background.

The Formal logos are never to be combined with any other logo, graphic element, or type. Select background colors that do not detract from or obscure the logo shape. As an example, see incorrect use of “Logo + Crest Lock Up - Primary Vertical” below.



Do not change the color of any part of the logo



Do not outline



Do not laterally invert



Do not distort or alter the appearance in any way



Do not place on a complex background



Do not add any stylistic additions



Do not position anyway other than horizontally



Do not embed logo in other logos or text



MASTER BRAND

INFORMAL /
ATHLETICS

MONOGRAM

WHITE OR BLACK BACKGROUND

The Monogram logo is for informal use only, to be used in instances where the audience has a prior understanding of and familiarity with the brand. Examples include HW clubs, alumni and affinity groups, and athletic teams.

Use this primary monogram logo whenever possible. Always choose the logo that best fits the space, allows for clear separation between the logo and surrounding elements, and allows all text to be legible.



WHITE HW ON WHITE BACKGROUND

Monogram Logo CMYK

Outline: BLACK CMYK (0 0 0 100)

“H” Fill: WHITE CMYK (0 0 0 0)

“W” Fill: RED CMYK (12 100 91 3) Build of PMS 186 C



BLACK HW ON WHITE BACKGROUND

Can use the black HW on a white background in certain uses, but need to use the one with the black border

Monogram Logo CMYK

Outline: BLACK CMYK (0 0 0 100)

“H” Fill: BLACK CMYK (0 0 0 0)

“W” Fill: RED CMYK (12 100 91 3) Build of PMS 186 C



BLACK HW ON BLACK BACKGROUND

Monogram Logo CMYK

Outline: WHITE CMYK (0 0 0 0)

“H” Fill: BLACK CMYK (100 0 0 0)

“W” Fill: RED CMYK (12 100 91 3) Build of PMS 186 C

MONOGRAM

COLOR BACKGROUND

Choose this alternate version of the logo only if the primary logo is not appropriate or desired.



USE THIS VERSION ON RED BACKGROUND

Outline: WHITE CMYK (0 0 0 0)

“H” Fill: BLACK CMYK (0 0 0 100)

“W” Fill: CMYK (12 100 91 3) Build of PMS 186 C

USE THIS VERSION ON GRAY BACKGROUND

Outline: WHITE CMYK (0 0 0 0)

“H” Fill: BLACK CMYK (0 0 0 100)

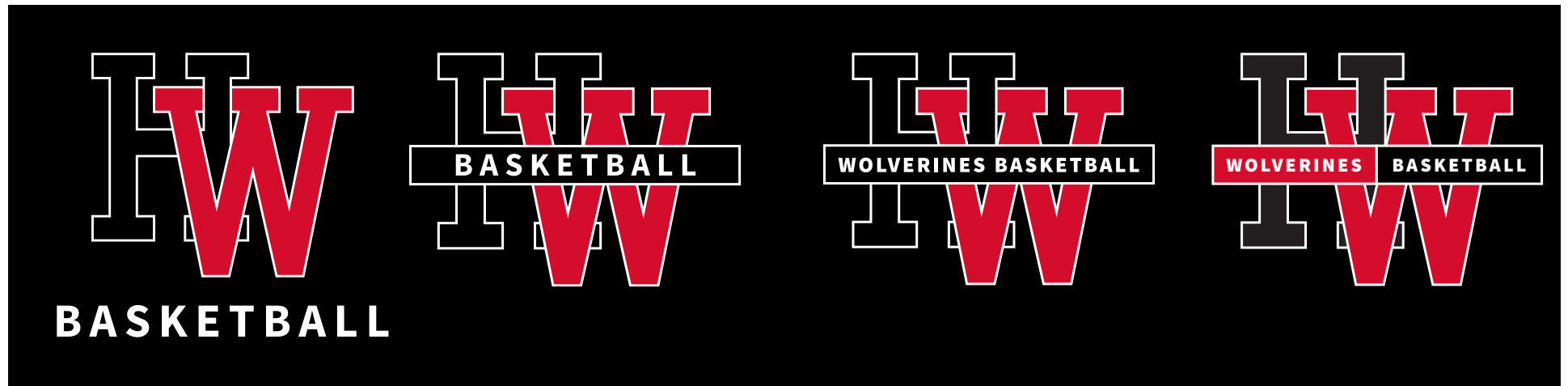
“W” Fill: CMYK (12 100 91 3) Build of PMS 186 C

MONOGRAM WITH TEAM NAME

Choose this version to personalize the monogram with team names.



BASKETBALL



Reversed

USE ON RED OR BLACK CONTRASTING BACKGROUND

SCHOOL NAME ATHLETIC FONT

WHITE OR BLACK BACKGROUND

This logotype is an option for spelling out the school name on Athletic related items. Always choose the logo that best fits the space, allows for clear separation between the logo and surrounding elements, and allows all text to be legible.

HARVARD-WESTLAKE

HARVARD-WESTLAKE

HARVARD-WESTLAKE

HARVARD-WESTLAKE

BLACK ON WHITE BACKGROUND

Outline Logo CMYK

Outline: BLACK CMYK (0 0 0 100)

Fill: WHITE CMYK (0 0 0 0)

WHITE ON BLACK BACKGROUND

Outline Logo CMYK

Outline: WHITE CMYK (0 0 0 0)

Fill: BLACK CMYK (100 100 100 100)

BOX CREST WITH TEAM NAME



HARVARD-WESTLAKE
GOLF



HARVARD-WESTLAKE
BASKETBALL

WOLVERINE PAW + SCRIPT WOLVERINES

Wolverines



Wolverines



WOLVERINE FACE



BASKETBALL

TEAM CIRCLE

Color Variations

BLACK INSIDE CIRCLE



ALL WHITE CIRCLE



BLACK/RED
OUTSIDE CIRCLE



SAMPLES OF GENERIC TEAM LOGO, THAT CAN BE CUSTOMIZED PER ATHLETIC TEAM WITH TEAM NAME AND UNIQUE ICON.

ANY CHANGES OR CUSTOMIZED MODIFICATIONS TO THESE GENERIC SAMPLES SHOULD ONLY BE DONE BY COMMUNICATIONS TEAM.

THE LOGO IS SOLID, WITH THE INNER CIRCLE WHITE OR BLACK.

TEAM CIRCLE REVERSED ON BLACK

Color Variations

BLACK INSIDE CIRCLE



WHITE INSIDE CIRCLE



BLACK/RED
OUTSIDE CIRCLE



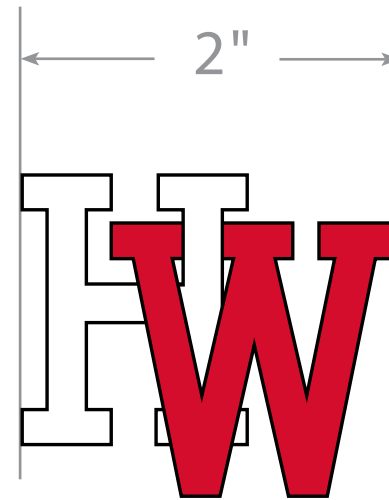
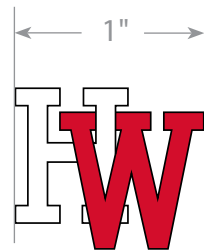
SAMPLES OF GENERIC TEAM LOGO, THAT CAN BE CUSTOMIZED PER ATHLETIC TEAM WITH TEAM NAME AND UNIQUE ICON.

ANY CHANGES OR CUSTOMIZED MODIFICATIONS TO THESE GENERIC SAMPLES SHOULD ONLY BE DONE BY COMMUNICATIONS TEAM.

THE LOGO IS SOLID, WITH THE INNER CIRCLE WHITE OR BLACK.

MONOGRAM SIZING

To ensure type legibility and visual impact of all Monogram logos, proper care should be taken when sizing. Logos should not be sized smaller than the minimum shown below. Logos minimums might be larger due to fabrication (for example silkscreen, stitching) constraints.

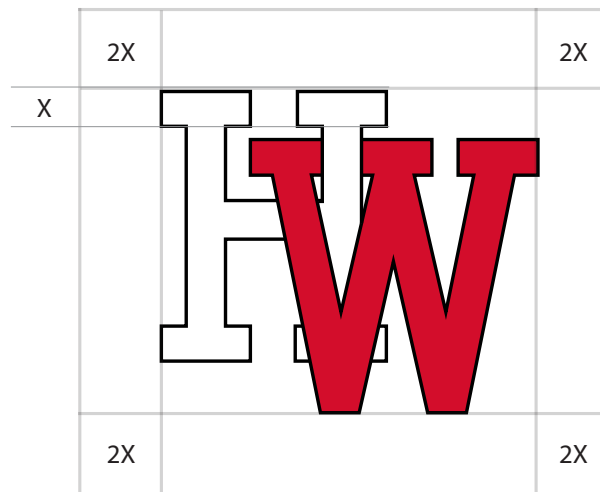


Apparel Minimum

MONOGRAM CLEARANCE

To ensure visual impact and clarity, all logos must be properly staged on all materials. They should be free of intrusion by any other graphic element and a safe distance from the edge of any printed page.

All logos should be surrounded on all sides by a minimum amount of clear space “2X” shown below, as measured in terms of “X” being the height of the serif of the “H.”

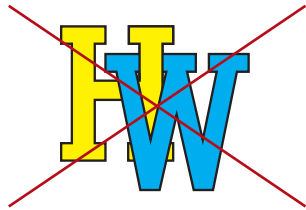


MONOGRAM

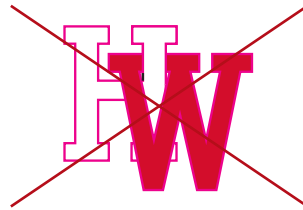
INCORRECT USE

To maintain the integrity of all Monogram logos as recognizable graphics, the elements of these logos must never be interchanged, treated in outline, laterally inverted, rotated, distorted, or overprinted on a confusing background.

The Monogram logos are never to be combined with any other logo, graphic element, or type. Select background colors that do not detract from or obscure the logo shape.



Do not change the color of any part of the logo



Do not outline in any other color



Do not use any other font



Do not distort or alter the appearance in any way



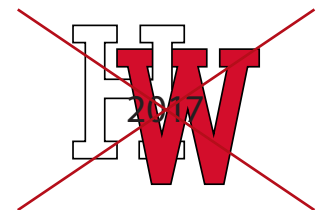
Do not place on a complex background



Do not add any stylistic additions



Do not position anyway other than horizontally



Do not embed logo in other logos or text



LOGOS

DEPARTMENT/
PROGRAM

DEPARTMENT / PROGRAM LOGOS

UNIVERSAL

This universal design uses the crest or HW monogram and department/organization name in lieu of a personalized mark.



HARVARD-WESTLAKE
ALUMNI



ALUMNI



DEBATE

Word is not narrower than HW. If word is short, make justified/flush with HW.

DEPARTMENT / PROGRAM LOGOS

PERSONALIZED



RULES

1. Primary school brands/programs MUST use red/black with school crest.
2. For custom colors, Harvard can be color + Westlake gray, OR Harvard can be dark-gray/black and Westlake black-light gray
3. Sub brand words must be same color as icon and "Harvard."
4. Icon must fit in box "container."
5. Harvard-Westlake cannot change size. Ratio of Harvard/Westlake to icon is fixed.

DEPARTMENT / PROGRAM LOGOS
PERSONALIZED (REVERSED)





BRANDING ELEMENTS

TYPOGRAPHY GUIDELINES

FONT FAMILIES

In the Formal / Institution logo, “Harvard-Westlake” is set in ITC Korinna. It is recommended that this font NOT to used in any instance outside the logo to protect the credibility and exclusivity of the branding.

“School” is set in Source Sans. Additional styles within the Source Sans family of fonts may be used to complement the logo. Source Sans should be used in any controlled instance, for example, official printed documents, letters, and PDFs.

If Source Sans is not available or the materials cannot be controlled, for example, email, Microsoft Word, PowerPoint etc., Arial should be used as the default font. Arial should only be considered for “everyday correspondence”.

Source Sans Font Family

Source Sans Black

Source Sans Bold

Source Sans SemiBold

Source Sans Regular

Source Sans Light

Suggested Headline: Source Sans Black

ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz

Suggested Subhead: Source Sans Semibold

ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz

Suggested Body: Source Sans Light

ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz

Arial Font Family

Arial Bold

Suggested Headline: Arial Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz

Arial Regular

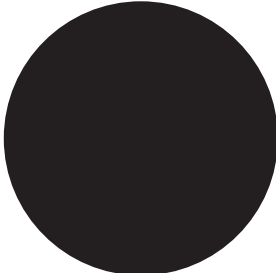
Suggested Body: Arial Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz

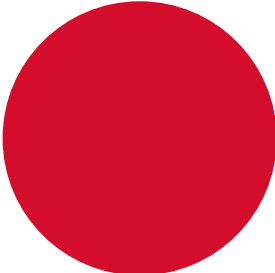
COLOR PALETTE GUIDELINES

PRIMARY

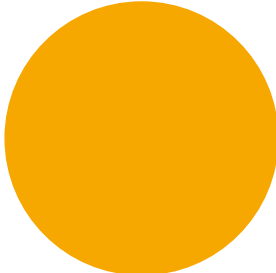
These are the color palette guidelines for the brand in its entirety.



BLACK
CMYK: 0 0 0 100



PANTONE 186 C
CMYK: 12 100 91 3



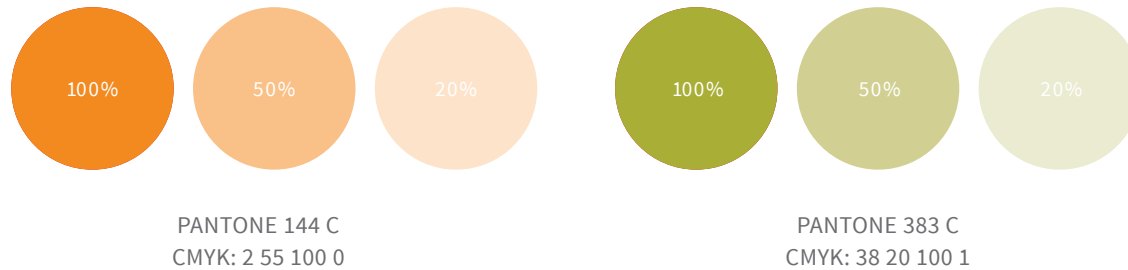
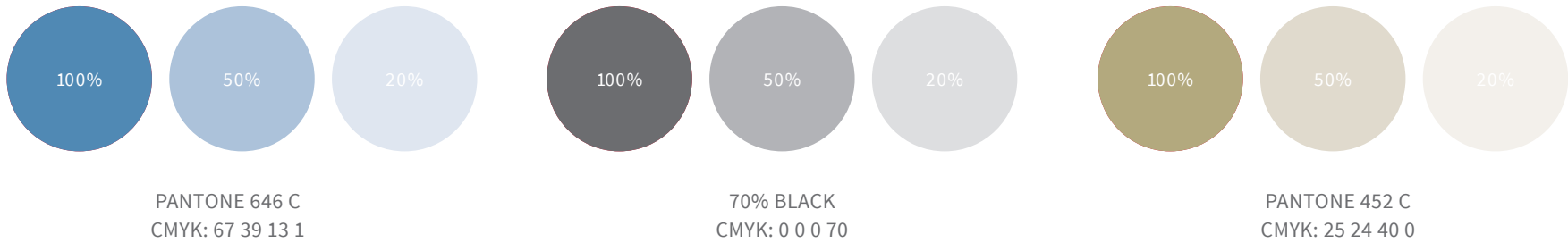
PANTONE 124 C
CMYK: 7 36 100 0



COLOR PALETTE GUIDELINES

SECONDARY

These are the color palette guidelines for the brand in its entirety.





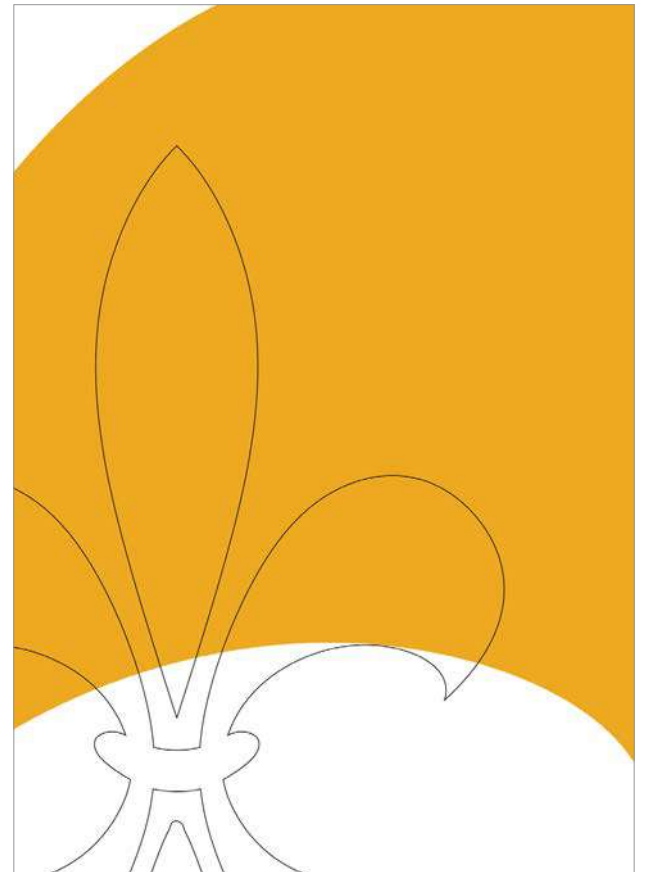
APPENDIX

BRAND IN ACTION

BRAND IN ACTION

BACKGROUNDS

Examples of using parts of the crest as backgrounds for future collateral.



BRAND IN ACTION

CORPORATE IDENTITY

Below is an example of the Logo + Crest lock-up in various forms being used in official communications.

Paper Stock Requirement: Bright White Uncoated Smooth Finish, comparable to Mohawk Superfine.

Business Cards: 130-160 lb Cover Weight, Letterhead 80 LB Text.





Dear Sir,

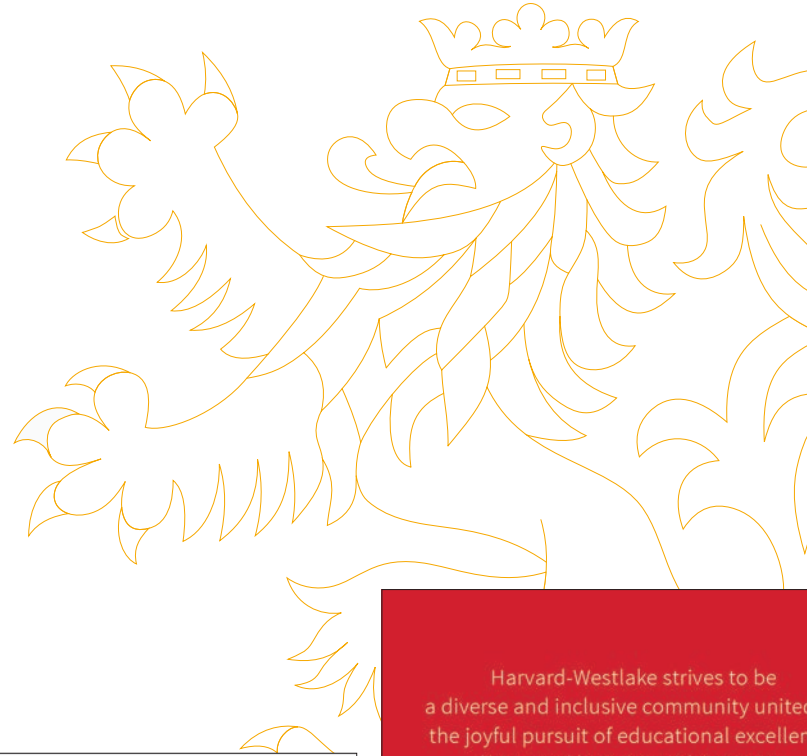
Oremporum dedit quo et ese sit et es recto bearcia estibus volorerum nosandelitet ut essit idebitat am quat aspis reritae stiusap ercilli ciuntor ehent, il ipis erit que quia nullandus as non porrum cupta cor modit dollabo repellabo. Andendi piendias cuptatet quae omnis magnatibus siminus ipist et lam quam venimo magnimi nvelecepre eum aut dolorio nserferum eum non ra es min plicimil inctati onsequi stiata sum quaes qui res ma pos quae quiatum inihit autempo repelit atempernat.

Os in eosandebit digendu sanduci menduntis sitatibusam et ea volorepudi repel mint quia doluptio te molum et as nos asperib usdaessitium venimusae vitate num eosant etur repero endae consenihit re porro officatumet eum, adit eicatatis et ent laccupt iatecati quid et pre dolupta aut voluptumet vollupis eum ipsam valorit endant od quatet, quoditaquam hilla il modis quiberum reratem postior eperrum dolest doluptatur repratam que poratiam et rectios de volutet quo commis am exerup itiasi odi nustem volecernat.

Ra con reprem nus estrum voles ex enis eaquibus et peres ilitat voluptur? Officcate non et ea aut volo corro berepudigni core cuptaspero quatur autatias maximet laut et fugit optur reniet ommolor apis sus, ea diciis as autatqu unditet reseque nihillam exeaquis del et quas parum audis sequatu reprecum quuntur sum venda sam, vernatur, et, aut molorepudae rem ilit, sedi resequam eostem simus adisite- tur, tendusam sequatecta nem a id et dunde modiam, quam necupta doluptaque naturio offictur maximpo ratist apitia nullita sitatum, lupta quo te omnim fuga. Sed unt, voluptidem vendem facea nonsequ idebit velitatem iducieniende quostiunt arum voluptatatur aut magnissi odiorerum qui bero od et milique nos rae plique mint eos rem fuga. Sequi od ma aperis que et earunto eost, cus re nos diaepel lorumet eum eture maionsed ullaceperum aliquos dis nonsequas qui ut quassus, quam quas quaerferciae sitatquAlit, ea quis est quod minvent odi comniandis dent, ipienis re mod exceaqui dolupta spiciet ad ut ea que volo estis alis asimincte alit

Sincerely,
Michelle Hung
Office of Admissions

COMMUNITY | EXCELLENCE | INTEGRITY | PURPOSE



Harvard-Westlake strives to be a diverse and inclusive community united by the joyful pursuit of educational excellence, living and learning with integrity, and purpose beyond ourselves.



ARI ENGELBERG
Head of Communications
& Strategic Initiatives

700 North Faring Road
Los Angeles, California 90077
Tel: 310.247.7281
Mobile: 310.288.3336
Email: aengelberg@hw.com

Primary School Correspondence

will be single sided

Special Correspondence

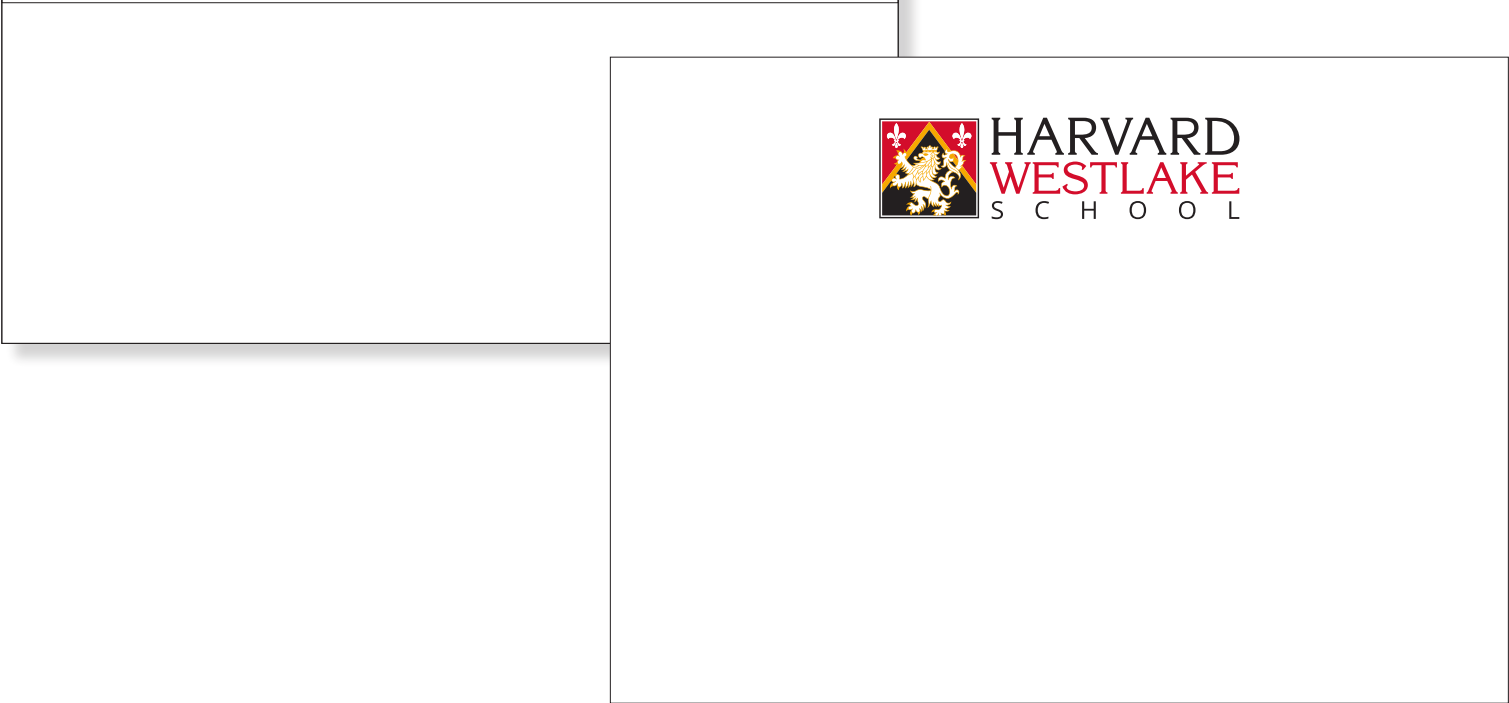
(such as donor letters) will be double sided with light crest printed on back (example on right)

POSSUNT QUIA POSSE VIDENTUR

BRAND IN ACTION

NOTECARD

Special Correspondence



BRAND IN ACTION

EMAIL SIGNATURE

When creating your email signature, use the below example as a guide. The formatting (caps, bold, spacing, etc.) is intended to be taken literally. Please use Arial font size 10 for all text.

OPTION 1: SHORT

Text color: 80% Gray

HARVARD
WESTLAKE
S C H O O L

ARI ENGELBERG

*Head of Communications
& Strategic Initiatives*

D: 818.404.7737

M: 818.404.5648

aengelberg@hw.com

OPTION 2: LONG

Text color: 80% gray

Social media icons + address

HARVARD
WESTLAKE
S C H O O L

ARI ENGELBERG

*Head of Communications
& Strategic Initiatives*

D: 818.404.7737

M: 818.404.5648

aengelberg@hw.com

700 North Faring Road

Los Angeles, California 90077



BRAND IN ACTION

SUMMER PROGRAM

Below is an example of a Department logo being used in print.

WELCOME TO THE HARVARD-WESTLAKE SUMMER PROGRAM!

We offer more than 130 classes designed for students who want to explore their interests, participate in sports and delve into academics. We host students from our own backyard and around the world for hands-on learning opportunities available to grades 3 through 12. Our intensive courses last from four days to six weeks depending on topic. Each one is taught by an expert who tailor-makes the curriculum for an engaging summer.


Harvard-Westlake strives to be a diverse and inclusive community united by the joyful pursuit of educational excellence, living and learning with integrity, and purpose beyond ourselves.

Join the Fun and Be a Wolverine This Summer!

The Harvard-Westlake Summer Program opens in June and is located on the Middle School Campus in Los Angeles, the Upper School Campus in Studio City, and additional athletic facilities in the San Fernando Valley.

OUR CLASSES ARE ORGANIZED BY CONCENTRATION, GRADE AND LOCATION:

- Coldwater Prep: Academics**
Grade Level: 7-12
Location: Upper School Campus
- North Faring Exploration: Academics and Arts**
Grade Level: 5-7
Location: Middle School Campus
- Debate: debate.LA Speech and Debate Institute**
Grade Level: 5-12
Location: Upper School Campus
- Film: Learning How to Tell a Story from Ideas to Implementation**
Grade Level: 7-12
Location: Upper School Campus
- Wolverine Sports Grade Level: 3-12**
Location: Middle School Campus, Upper School Campus, Off-Campus

SUMMER PROGRAM 

DEBATE:
LA SPEECH AND DEBATE INSTITUTE
Speech and debate skills improve critical thinking and prove helpful in every subject at school. Students who seek courses in this section attend debate.LA, a nationally respected debate institute that provides students intensive one and two week training periods to work with award-winning experts affiliated with Harvard-Westlake. Residential opportunities are available for some programs. For competitive and novice students.

GRADE LEVEL: 5-12
LOCATION: UPPER SCHOOL CAMPUS

"Learning debate last summer made me a better student this year. In my usual English class at school, I was able to clearly state my opinion, support it and advocate—these are all new skills to me and it's a nice change to be heard!"
—SUMMER WOLVERINE, 8TH GRADE

"As she shared her story with us, I realized that what happened in her life, has now changed mine forever. And now I know how to pass that along to my friends and family in a way that lasts."
—SUMMER WOLVERINE, 8TH GRADE

FILM:
LEARNING HOW TO TELL A STORY FROM IDEAS TO IMPLEMENTATION
Students interested in film will be met at their skill level. Beginners will be learn the fundamentals of filmmaking. Intermediate to advanced students can be create a short film from script to post-production. Harvard-Westlake also offers the Righteous Conversations Project designed to connect teens with Holocaust survivors for dialogue and collaborative creative projects.

GRADE LEVEL: 7-12
LOCATION: UPPER SCHOOL CAMPUS

BRAND IN ACTION

SUMMER PROGRAM

"The high level of coaching was combined with other activities to make it fun."
—SUMMER WOLVERINE, 7TH GRADE

"My school doesn't offer fencing, so when I had the chance to take it at Harvard-Westlake, I jumped at the chance. It was exactly as cool as I thought it would be."
—SUMMER WOLVERINE, 4TH GRADE

WOLVERINE SPORTS:
Wolverine Sports Camps offer a number of intensive sports options to challenge your skill level and build camaraderie. Here's a peek at some of our classes: Baseball, Basketball, Fencing, Field Hockey, Football, Golf, Lacrosse, Soccer, Softball, Swimming, Tennis, Track

GRADE LEVEL: 3-12

LOCATION: MIDDLE SCHOOL CAMPUS, UPPER SCHOOL CAMPUS, OFF-CAMPUS

ENROLLMENT
Harvard-Westlake is dedicated to educational excellence, and we give as much personalized attention as possible. As a result, our space is limited. Enroll Today!
Visit: hw.com/summerprograms

*Current Harvard-Westlake students are eligible for summer programs to the maximum. Otherwise, payments must be made in full.

SUMMER PROGRAM LOCATIONS
Middle School Campus
700 North Faring Road
Los Angeles, CA 90077
Upper School Campus
3700 Coldwater Canyon
Studio City, CA 91604

Other Athletics Facilities
O'Malley Family Field
Louisa Avenue and Grand Street
Encino
Los Angeles Valley College Tennis Courts
Ethel Avenue and
Burbank Boulevard
Sherman Oaks

**WANT TO CONNECT?
CONTACT US TODAY!**
Harvard-Westlake Summer Office
618-487-6527
hw.com/summerprograms

Also visit our Facebook for a behind-the-scenes peek at the programs:
<https://www.facebook.com/hwsummerprograms/>
Be a Wolverine This Summer!

BRAND IN ACTION

SUMMER PROGRAM

HARVARD-WESTLAKE SUMMER DEBATE CAMP

JOIN US JUNE 12 TO JULY 28

Harvard-Westlake Debate Coach Mike Bietz and his staff invite you to hone your debate skills this summer. From June 12 to July 28, one and two week sessions cater to debaters of all levels from first time novices to highly competitive.

Special Sessions devoted to Lincoln-Douglas Debate, Middle School Parliamentary Debate, and Policy Debate.

Our two week flagship program has options in all forms of middle school and high school debate including World Schools.

**HARVARD
WESTLAKE**
SUMMER

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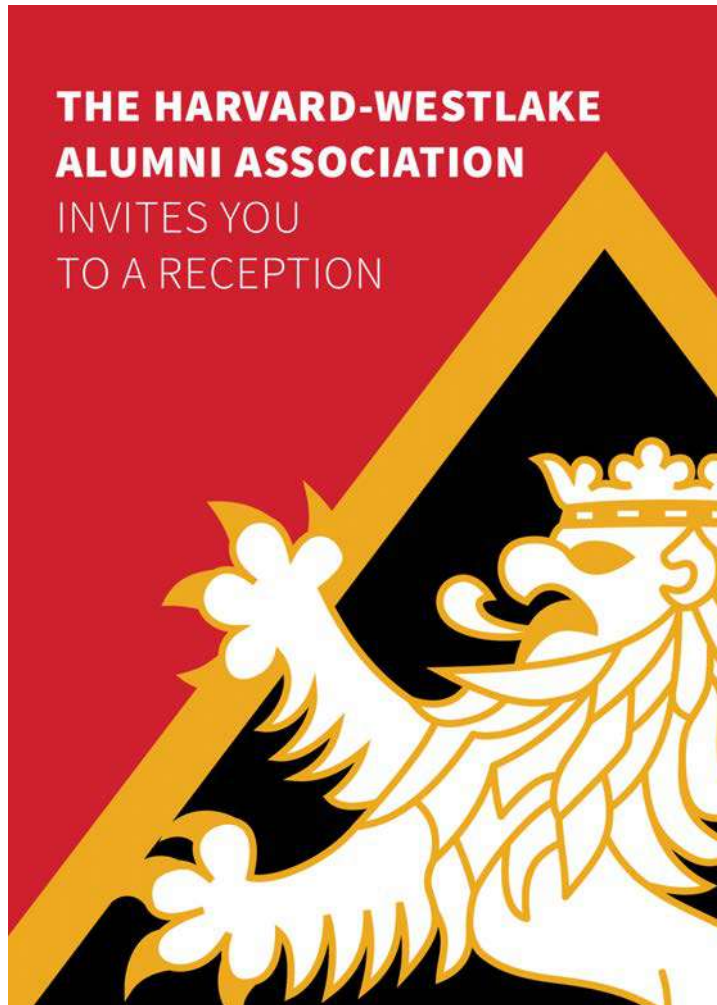


SUMMER PROGRAM



BRAND IN ACTION

INVITATIONS



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MERCHANDISE

Below are examples of the Monogram logo being used on merchandise.



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BANNERS

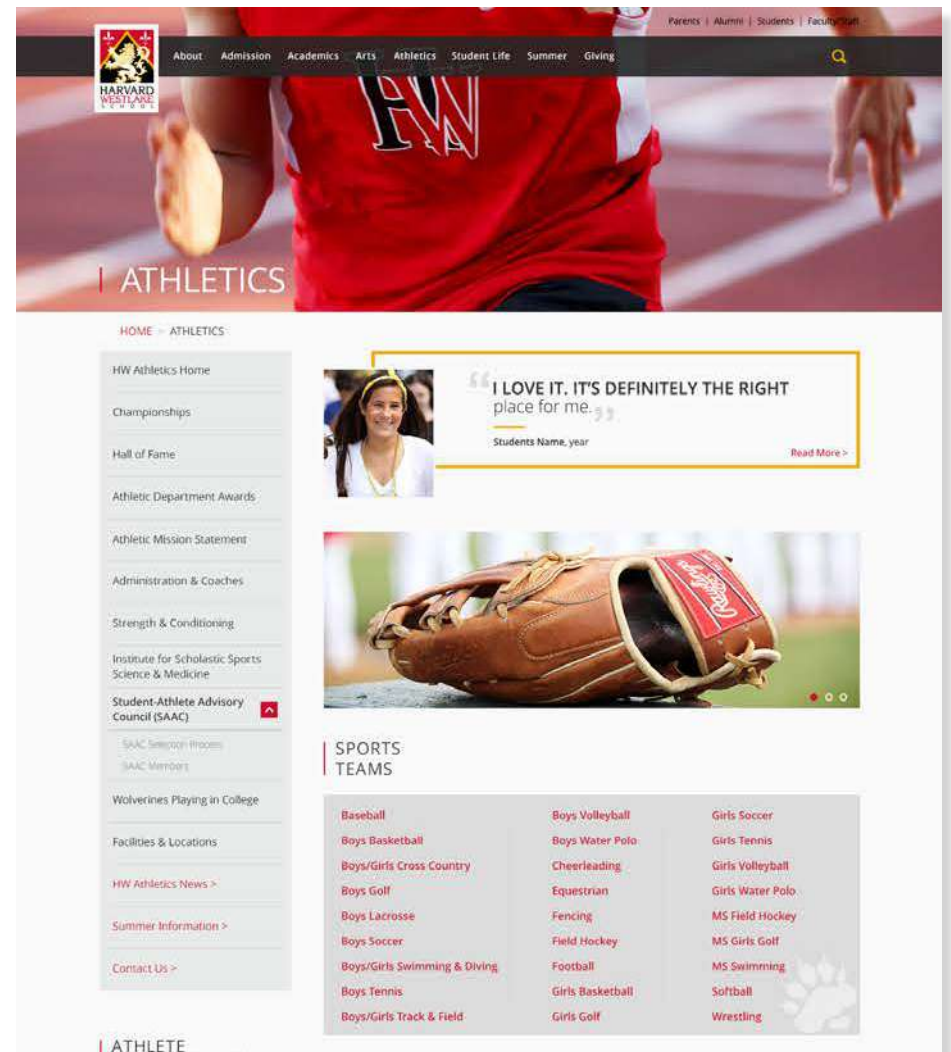
Below is an example of the Monogram logo being used in print, in both primary and primary alternate forms.



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WEBSITE

Logo application on home page and secondary pages





HARVARD
WESTLAKE
S C H O O L

Middle School | 700 North Faring Road, Los Angeles, CA 90077
Upper School | 3700 Coldwater Canyon Avenue, Studio City, CA 91604